



Tacita Dean awarded German-British #Freundship Award 2024 Lifetime Award goes to Vivienne Westwood

Berlin, 1 March 2024 – Following **Jürgen Klopp**, the renowned artist **Tacita Dean** will be the second recipient of the **German-British #Freundship Award** for her services to German-British relations. Established by the British Chamber of Commerce (BCCG) and the British Embassy, the award honours its recipients' commitment to the special relationship and friendship between the two countries.

"Turner Prize winner Tacita Dean is considered the most important representative of her generation, and is renowned for her extraordinary films, drawings and photographs. Dean's poetic exploration of being, time and transience appeals to people in her native Great Britain as well as in Germany, where she has lived for more than two decades," stated **BCCG President Michael Schmidt**, summarizing the jury's selection.

Commenting on the choice of the two women, **jury spokesman John Kampfner** said, "Just like the late fashion icon **Vivienne Westwood**, who is this year's Lifetime Award winner and probably the most extraordinary fashion designer of recent times, Tacita Dean stands for art and culture, the promotion of young people and, above all, sustainability."

The award ceremony will take place on 13th March at a festive gala in the DZ Bank's AXCICA Lounge on Pariser Platz. Among the more than 300 invited guests are **H.E. Jill Gallard CMG CVO, British Ambassador to Germany, Minister of State for Culture Claudia Roth** and Berlin's **Senator for Culture Joe Chialo**. The festive award ceremony will be hosted by well-known German TV journalist **Mareile Höppner**. The laudators for Tacita Dean and Vivienne Westwood will be **Nicholas Cullinan, Director of the National Portrait Gallery London**, and **fashion designer Anja Gockel**. Also looking forward to attending the gala are jury members **Dr Katarina Barley, MEP, Dr Ingrid Hengster, Barclays, Wera Hobhouse, MP, Ilka Horstmeier, BMW, Theo Koll, Kristina Lunz, Prof. Dr Klaus Josef Lutz, IHK Munich, H.E. Miguel Berger, Ambassador of the Federal Republic of Germany to the United Kingdom, Motsi Mabuse** and **Bibiana Steinhaus-Webb**. The award itself was designed and created by internationally renowned artist **Alexander Luzius Ziermann**.

For questions, accreditation requests and photos, please contact:

British Embassy: **Dr Amelie Heinrichsdorff** • Head of Press & Public Diplomacy Team • British Embassy • Wilhelmstr. 70 • 10117 Berlin
Tel.: +49 (0)30 20457 255 • Fax: +49 (0)30 20457 574 • E-Mail: Amelie.Heinrichsdorff@fcdo.gov.uk
<https://www.gov.uk/government/world/germany>

BCCG: **Corinna Schlag** c/o BCCG British Chamber of Commerce in Germany e.V., Mobile: +49 (0)173 603 83 71, E-Mail: schlag@p3pr.de